



Dear Sir / Madam,

Your local Primary School _____ has joined the www.phonesforboards.com mobile phone recycling campaign. This is in an effort to raise awareness of, and funds for, the Jack & Jill Foundation and is providing, free of charge, new equipment for our school. We will receive a free Promethean Interactive Whiteboard for every 300 mobile phones collected.

You can help us immensely by making your employees and/or members aware of our campaign and encouraging them to start a collection. The old mobile phones we collect can be of any age or condition (with or without a battery). We just ask you to remove sim cards.

The Jack & Jill Foundation (www.jackandjill.ie) is an Irish charity that supports the families of babies who are born with or develop brain damage and who suffer severe intellectual and physical developmental delay as a result. Today it provides home nursing care to 300 families in Ireland and the recycling of mobile phones is its main source of funding, with 250 mobiles providing home nursing care for a sick child for one month. The service includes home visits, advice, information, funding, lobbying and bereavement support.

Your involvement in this campaign will support Jack & Jill and provide equipment that will be of great benefit to our students, plus this is good for the environment as 100% of phones we collect will be diverted from landfill sites where they cause serious environmental damage.

Please contact _____ on phone: _____ to arrange collection of phones.
Many thanks for your help; we truly hope, as your local school, you will be able to help our campaign.

Kind regards,

School Principal



Address

The Jack & Jill Children's Foundation
Johnstown Manor
Johnstown
Naas
Co Kildare
Ireland