

Update from Jack & Jill

First and foremost, I want to wish all of our children, families, carers, nurses, corporate partners, schools, volunteers, donors, board members, patrons, friends a very happy Christmas. This is such a busy time between Santa and shopping lists, friends to meet and parties galore, but for some of our families the isolation factor is all the more obvious when caring for a sick child seems tougher than ever. To anyone who is feeling a bit lonely and down today, I want you to remember that you always have a friend in Jack & Jill, someone to pop in for a tea and a chat and someone to laugh and cry with you when you need it most. Just please don't expect us to eat mince pies on every visit! If you need a little cheering up please imagine our patron Eddie Hobbs dressed as Santa's helper Elf and then turn to page 3.

Our family fundraisers this year have been storming along and it's those small regular donations that keep us going. Thank you most sincerely.

We've got 12 ways, in fact more, to donate to Jack & Jill over Christmas and I would ask everyone to please spread the word over Christmas and into the New Year. Maybe our €25 Christmas Voucher is a good stocking filler for family and friends and those professional portraits are forever.

I wish I had better news for you on Government funding, but I don't. Yes, we get lovely pats on the back and win local and even global awards for the work we do, but still no 50/50 funding from the HSE. Ever the optimists, we will persevere and we know that eventually the penny or should I say the euro will drop with the powers that be and they will see Jack & Jill for what it is – a solid investment and a vital community based service.

Meantime, we've just got to be more and more creative and practical about our fundraising and we need more volunteers around the country to help out with our 2012 campaigns and to be the local voice for Jack & Jill along with our carers and nurses. When you think about it we may be a small Irish charity, but we've a big reach between our families past and present 1,450, the 2,000 plus schools collecting mobile phones and computer games on our behalf, our growing list of corporate partners and the 1,000 plus carers and nurses in every community in Ireland.

We may be heading into 2012 with a shortfall in our budget, but we've certainly no shortfall in goodwill and generosity.

Happy New Year. Jonathan Irwin, CEO



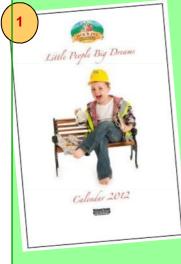


Jonathan Irwin, CEO and founder of the Jack & Jill Children's Foundation, was named Global Fundraiser of the Year at a Resource Alliance ceremony in Noordwijkerhout (outside Amsterdam) on the 19th of October 2011. Jonathan, who was voted Irish Fundraiser of the Year in June of this year, was nominated for this prestigious global award by Fundraising Ireland. The Judges commented "This is an outstanding example of a passionate response backed up with the vision to make a big and sustained impact. With commitment, strategic planning and innovation, Jonathan has grown his organisation, taking it from strength to strength with his pioneering approach to fundraising" What an achievement for a small Irish charity on a global stage!!

Twelve ways to help Jack & Jill this Christmas

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The Jack & Jill calendar is back.



The Jack & Jill calendar is back. Linda Ryan and her friends Liz & Ruth with the help of some fabulous models and the expertise of IPPA photographer Richie Gavin have produced a beautiful 2012 calendar. The Calendar which costs €10 is available from the Jack & Jill Office on 045 894538. It will make a beautiful gift so please get the word out to all your friends and families as the total proceeds from the sale of this calendar will keep 4

Jack & Jill babies

warm and cosy at home for 1 year.



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Fiver a month campaign







post, or over the phone using

credit card or laser.

currently under our wing.

Jack & Jill Christmas Cards

Donate the price of a pint to sick children across Ireland

Text PINT to 57034 ng a pint. hen you're next enjo

ke the time to send the text, sit back and savour the taste that comes from knowing you've made a difference



Send us your Dublin Bus refund tickets Split 50/50 with Temple St.





250 phones = 1month's nursing care for one baby



Updates on www.jackandjill.ie

2012

happy faces day canon

Christmas Voucher that makes

everyone smile

For Christmas we are now launching our Happy Faces Day voucher which costs €25. The voucher entitles the bearer to an individual mini portrait session and a desk portrait during Happy Faces Day 2012 with 100% of the €25 going to Jack & Jill. Canon will also be including a cash back discount on Canon cameras purchased between now and

Christmas with the vouchers. To purchase your voucher contact the Jack & Jill office on 045 894538. For more details on the campaign, please logon to www.happyfacesday.ie or www.jackandjill.ie

Happy Faces Day is a campaign run by the Irish Professional Photographers Association in association with Canon . Each year, the IPPA have harnessed the goodwill and the photographic skills of its members for the benefit of Irish charities, and they have selected Jack & Jill as their charity of the year for 2012.



Daisy

12

Heifer (draw to take place in March 2012) . Tickets €10 each on sale from the Jack &

| Money | County | Annual County Cost | Current cases | Cases since 1997 | County | Annual County Cost | Current cases | Cases since 1997 |
|---------|----------|--------------------------|------------------|------------------------|-----------|-----------------------|------------------|------------------------|
| raised | Carlow | €27,648 | 6 | 26 | Louth | €64,896 | 10 | 42 |
| laiscu | Cavan | €19,104 | 4 | 25 | Mayo | €37,248 | 7 | 59 |
| | Clare | €29,376 | 6 | 36 | Meath | €83,136 | 12 | 63 |
| locally | Cork | €113,472 | 31 | 164 | Monaghan | €19,488 | 3 | 21 |
| - | Donegal | €17,280 | 4 | 24 | Offaly | €24,000 | 4 | 20 |
| stays | Galway | €57,696 | 14 | 92 | Roscommon | €18,816 | 3 | 17 |
| | Kerry | €69,504 | 10 | 37 | Sligo | €9,216 | 3 | 15 |
| locally | Kildare | €69,696 | 14 | 84 | Tipperary | €23,736 | 6 | 35 |
| locally | Kilkenny | €16,032 | 5 | 31 | Waterford | €76,416 | 13 | 48 |
| | Laois | €77,664 | 10 | 25 | Westmeath | €23,808 | 4 | 32 |
| | Leitrim | €3,072 | 1 | 8 | Wexford | €109,344 | 17 | 71 |
| | Limerick | €53,280 | 12 | 69 | Wicklow | €46,752 | 6 | 31 |
| | Longford | €25,344 | 5 | 14 | Dublin | €297696 | 59 | 368 |

Nationwide



1. Jonathan Irwin, Eddie Hobbs & Rose Martin launch IPPA Happy Faces Day 2012, 2. Celtic band An Deardaoin raise funds for Jack & Jill , 3. Jack Brady Moriarty with Raheny Under 9's Football team, 4. Mizen to Malin Cycle, 5. McInerney Saunders Waxing Day, 6. Jack & Jill at the Ploughing Championships, 7. McGloins Gala in Foxford present funds to Edelle Monahan from their Karting Day



The Shamrock Fund Launch

Founders of the Jack and Jill Children's Foundation Jonathan Irwin and his wife Senator Mary Ann O'Brien recently visited New York City to tell the story of Jack & Jill and to launch The Shamrock Fund on Monday the 24th of October. The Shamrock Fund is an appeal to the Irish Diaspora in the US to help the Jack & Jill Children's Foundation to continue to care for the 270 babies currently under it's wing in every county in Ireland.

The Official launch of the Shamrock Fund took place at Lily O'Brien's Chocolate Cafe in Manhattan.



& Jill this year . The Staff of a number of large corporations supported by their employers have given up their precious time to fundraise for Jack & Jill throughout 2011 while other corporate have donated their services. Jack & Jill are most grateful for all the support! Make a trip to Santa's Magical Trail in the Clanard Court, Athy, Visit Santa and see the elves, join in the magic with some of the proceeds going to Jack & Jill www.jackandjill.ie

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| lyles | Daniel | Grace | Lily Rose | Brody | Elizabeth | Christian | Luke | Oisín | Kate | Ava | Amy | Ella |
| Ellie | Erin | J.J. | Shania | Моуа | Fionn | Conor | Kyle | Rian | Ryan | Alana | Mark | Taylor |
| Harry | Ciara | Jordan | Richard | Hannah | Olivia | Claire | Harry | Alex | Katherina | Hailey Beth | Myles | Dade |
| lly | Liam | John | Victoria | Brigid | Lotti | Phillip | Zara | Robert | Tom | David | Jacob | Abigail |
| Darragh | Joshua | Katelyn | Lauren | Lola Starr | Lee | Jake | Freya | Chloe | Aoibhín | Sean | Patrick | John |
| nna | Lucy | Mary | Kevin | Roxyanna | Evan | Merissa | Tara | Lochlann | Aoileann | Stephanie | Declan | Cathal |
| lary Kate | Roisin | Aanu | Keelan | Nathan | Issac | Jenna | Alan | Oscar | Molly | Adam | Eva | Noor |
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| imee | Megan | Gretta | Isabelle | John Paul | Noah | Martin | Eoin | Seersha | Stephen | Allen | Reece | Ethan |
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| Cristoír | Sarah | Josephine | Cassie | Alizay | Mateusz | Ruby | Athal | Taylor | Rocco | Isabella | Miley | Brianna |
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| akub | Ben | Mirella | Alannah | Philip | Addison | Mairead | Benjamin | Tadhg | Korina | Oliver | Shannon | Finbarr |
| aye | Aaron | Nicholas Patrick | Holly | Tyler | Sophia | Skye Hope | Charlotte | Adrian | Enda | Aoibhinn | | |