



Sponsorship Opportunities

Hares on the March – Exclusive Patron

Following hot on the heels, so to speak, of the highly successful Pigs on Parade initiative, Hares on the March is now set to offer your business a vibrant and original platform to brand, promote and benefit from over the next 12 months and beyond.

Hare sculptures, hand painted by a range of artists, will adorn our public spaces in Dublin next March 2016. 3 foot tall hares on 4 foot plinths will be popping up in galleries, hotels, shopping centres and individual landmark shops.

It all starts now. We invite you to get involved. It's all for an exceptionally good cause. Hares on the March is a fundraiser for the Jack & Jill Children's Foundation, which offers help, hope and respite to the families of children with severe neurological development issues.

As an Exclusive Patron, restricted to just 4 non-competing companies you will have the ability to benefit from a number of exclusive opportunities afforded to you, including:

- Naming credit given on National Radio Station advertising campaign for 'Hares on the March'
- Opportunity to choose and ultimately take ownership of a unique hare, from the designs submitted by our talented Artists (logo and 25 word company overview will appear on plinth plaque)
- Your name and logo will be prominently displayed alongside and in conjunction with the official 'Hares on the March' and Jack and Jill Children's Foundation logos
- Name and logo featuring on our 'Hares on the March' Website and Facebook page
- Recognition of involvement and input in press releases
- You will benefit from being recognised as an Exclusive Patron by:
 - Your name and logo being included on information and dispatches being sent to the many hundreds

of artists around Ireland who will receive them

- Social Media exposure
- Information Fact Sheets – for interested artists and hare sponsors
- Promotional Materials – Posters, leaflets and flyers etc
- Educational Items – access to Facebook quizzes / competitions for children & adults
- Your name and logo to appear on EACH AND EVERY one of the 100 hare plinths
- Exclusive high profile A4 page advert in the presentation catalogue of our Commemorative Auction Catalogue

- Strong visual presence (banners and signage) at our official launches (Artists and General Public) and press photo-calls
- Name, logo, message, and company / product information (advert) featuring in our 15-20,000 printed 'Hare Trail' Route Map / Booklets that will be distributed in Jan 2016
- Event signage and visibility at press functions and activities
- Use of the official 'Hares on the March' logo and message as required on your promotional materials and website etc
- Distribution of discount vouchers to followers and supporters of the event
- Ability to supply samples, discount vouchers, special offers and competition prizes
- Your logo and company information appearing in our newsletter
- Enable significant funds to be raised for The Jack and Jill Children's Foundation through the physical and online auctions.
- Play an important part in bringing colour, fun, smiles and enjoyment to Dublin and creating an unforgettable atmosphere during the early part of 2016

The fee associated to being an Exclusive Patron is €25,000

(No additional activation costs apply)

For further information on how to get involved please contact:

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