



Sponsorship Opportunities

Hares on the March – Individual Sponsorship

Following hot on the heels, so to speak, of the highly successful Pigs on Parade initiative, Hares on the March is now set to offer your business a vibrant and original platform to brand, promote and benefit from over the next 12 months and beyond.

Hare sculptures, hand painted by a range of artists, will adorn our public spaces in Dublin next March 2016. 3 foot tall hares on 4 foot plinths will be popping up in galleries, hotels, shopping centres and individual landmark shops.

It all starts now. We invite you to get involved. It's all for an exceptionally good cause. Hares on the March is a fundraiser for the Jack & Jill Children's Foundation, which offers help, hope and respite to the families of children with severe neurological development issues.

Sponsor an Individual Hare – This gives you the opportunity to view and select a hare on a first come first served basis. The design of the hare that you are sponsoring is selected from the range of designs created by our chosen artists and designers.

The sponsorship option will allow your name, logo and 25 word company overview to appear on the custom made plaque which will be affixed to the plinth of your sponsored exhibit.

As a sponsor of an individual hare you can benefit from having your name and logo being featured via the following:

- Jack and Jill Children's Foundation 'Hares on the March' Website
- Recognition and confirmation that you have sponsored the individual hare in our Commemorative Auction Catalogue
- Participation in select, social media outreach materials.

- The route map of the 'Hare Trail' guidebook
- The opportunity to use the official 'Hares on the March' logo on your website
- Raise brand awareness of your company/service via your individual hare
- Associate yourself/company with a superb Hare design created by one of Ireland's talented artists and at the same time support the creative sector with exposure and awareness generating opportunities
- Use this exciting opportunity to showcase your own Corporate Social Responsibility (CSR) and engage your staff, customers and associates with your input and support
- Benefit from the association with your own 'feel good' stories in the media, internal communications and trade publications
- Enable significant funds to be raised for The Jack and Jill Children's Foundation through the physical and Online auctions where your chosen hare will feature at the end of the project (unless you decide to Adopt and take permanent ownership, note: there is a separate fee structure for this option)
- Play an important part in bringing colour, fun, smiles and enjoyment to Dublin and creating an unforgettable atmosphere during the early part of 2016

Choose a hare; put your name, mission and logo on the plinth. Then benefit from PR, marketing opportunities and the general feel good factor all for just €1,000

For further information on how to get involved please contact:

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