



ANNUAL REPORT
2017

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CHAIRMAN'S REPORT

2017 was our 20th anniversary year and a time to reflect on all that has been achieved since 1997, when Jonathan Irwin and Mary Ann O'Brien set up this charitable Foundation in the name of their son Jack who passed away that year. It was Jack's home nursing care plan that became the blueprint for the 2,300 precious children and their families who've been under this Foundation's wing since then, including 320 in 2017. That's some legacy for one little boy.

The voice of the parent came through loud and clear through the 2017 Coventry Service Evaluation Report, done in conjunction with Trinity College. This report demonstrates why there is 'no care like homecare' and how the Jack & Jill model of child and family centred care, driven and delivered by the best qualified and experienced nurses, has changed the face of paediatric home and community care in Ireland. What Jonathan and Mary Ann started now has a life and a force of its own, supported by our nurses, fundraisers, corporate partners, board, volunteers, families and friends of this charity, who see the difference Jack & Jill makes to families locally, day in day out, 365 days a year, with no waiting list.

While Jonathan may have retired as CEO and Chairman of Jack & Jill his commitment is full time as our charity ambassador, and it was lovely to see him honoured by the families through the Afternoon Tea series. Throughout the year, Jack & Jill provided a voice of advocacy for parents exhausted from the day to day care journey and we continued to hold the HSE to account for health policies like 'loco parentis' where carers are made virtual prisoners in their own home, unable to get some much needed respite and support during the day. That debate continues into 2018.

Steering the good ship Jack & Jill takes some navigation and I want to thank Hugo Jellett for his leadership as CEO of the Foundation throughout 2017 and to wish him well in his new career.



He championed our success through our first Incognito arts fundraiser last year which was directed by exhibition manager Lucinda Hall and this has gone from strength to strength.

Behind Jack & Jill is a committed Board of Directors who provide strategic advice, great skill and buckets of voluntary time to keep the show on the road. Again in 2017 we managed to reach the €3.5 million target to deliver this critical service and I want to commend the fundraising team for their indomitable spirit in doing this. I am especially proud of our extension of the age range of children supported by Jack & Jill from 4 years of age to 5. This meant the number of children under our care and the costs involved increased throughout the year, but it was the right thing to do at the right time.

Thank you.

Donal Kavanagh

INTERIM CEO'S REPORT

2017 was a strong financial year, with a surplus of €554,303 compared to a surplus of €471,604 in 2016. This allowed us to provide home nursing care and respite to 320 children over the year. All delivered by our highly qualified team of 12 hands on, liaison nurses who led an army of 700 nurses and carers into the homes of the precious children we support, with the funding approval of the Foundation's beneficiary committee. As our chairman says it was a special 20th anniversary year and we made the most of this occasion.

The number of families supported in 2017 was up from 2016 levels largely due to the decision to increase the age range of the children supported by Jack & Jill to 5 years old which came into effect in September 2017. We based this decision on a successful pilot scheme in 2016 and after much consideration of the implications for the charity in terms of additional funds to be raised. However, it is important to remind people that Jack & Jill's relationship with the family doesn't stop after we hand the child's homecare plan over to the HSE at the age of 5. Our nurses continue the link with families and the bond formed during this intensive care period in the early years is permanent with many of our nurses becoming part of the extended family.

The Coventry / Trinity Report is a detailed evaluation of the Jack & Jill service that defines the unique nature of the service which is fast, flexible, high quality, delivered 365 days a year, with no waiting list, with an extensive reach into every community in Ireland. We are committed to delivering on the Coventry recommendations regarding more self care, support meetings for our nurses, the first of which is happening in Mayo in Autumn 2018.

It is a steep climb year after year to take on that €3.5 million target and 2017 was no different. I want to acknowledge the hard work and resilience of our fundraising and finance team who met and exceeded



this target. 2017 saw more expansion with the opening of new shops in Portlaoise and Gorey in November and December 2017 and the shops continue to perform well, bringing in a surplus of €107,990 for 2017. We must salute the volunteers who are the backbone of our charity shops and fundraising initiatives. Likewise, our list of corporate partners continued to expand in 2017, raising vital funds and awareness for Jack & Jill.

Making Jack & Jill GDPR compliant was a high priority for the charity and I would like to thank in particular, Maeve Beggs for navigating our way through this. This charity relies on the knowledge, the passion and the voluntary time of our Board of Directors and I want to salute them and thank every one of them for making 2017 another good year for Jack & Jill.

Thank You

Carmel Doyle

OUR WORK

The Jack & Jill Children's Foundation provides home nursing care to children from birth to 5 years of age with severe to profound neurodevelopment delay and respite to their families. These are children who may never walk or talk, they may be tube fed, oxygen dependent and take seizures. Life can be uncertain but what we do know is that these precious children do better at home where they belong. The charity also provides end of life care to children going home to die, regardless of their named or unnamed medical condition. It is the only charity that provides this national service, operating 365 days a year, with no waiting list or means test. The charity has supported 2,300 children and their families since 1997, with 355 children under its wing today. (October 2018)

See **www.jackandjill.ie** for more information.



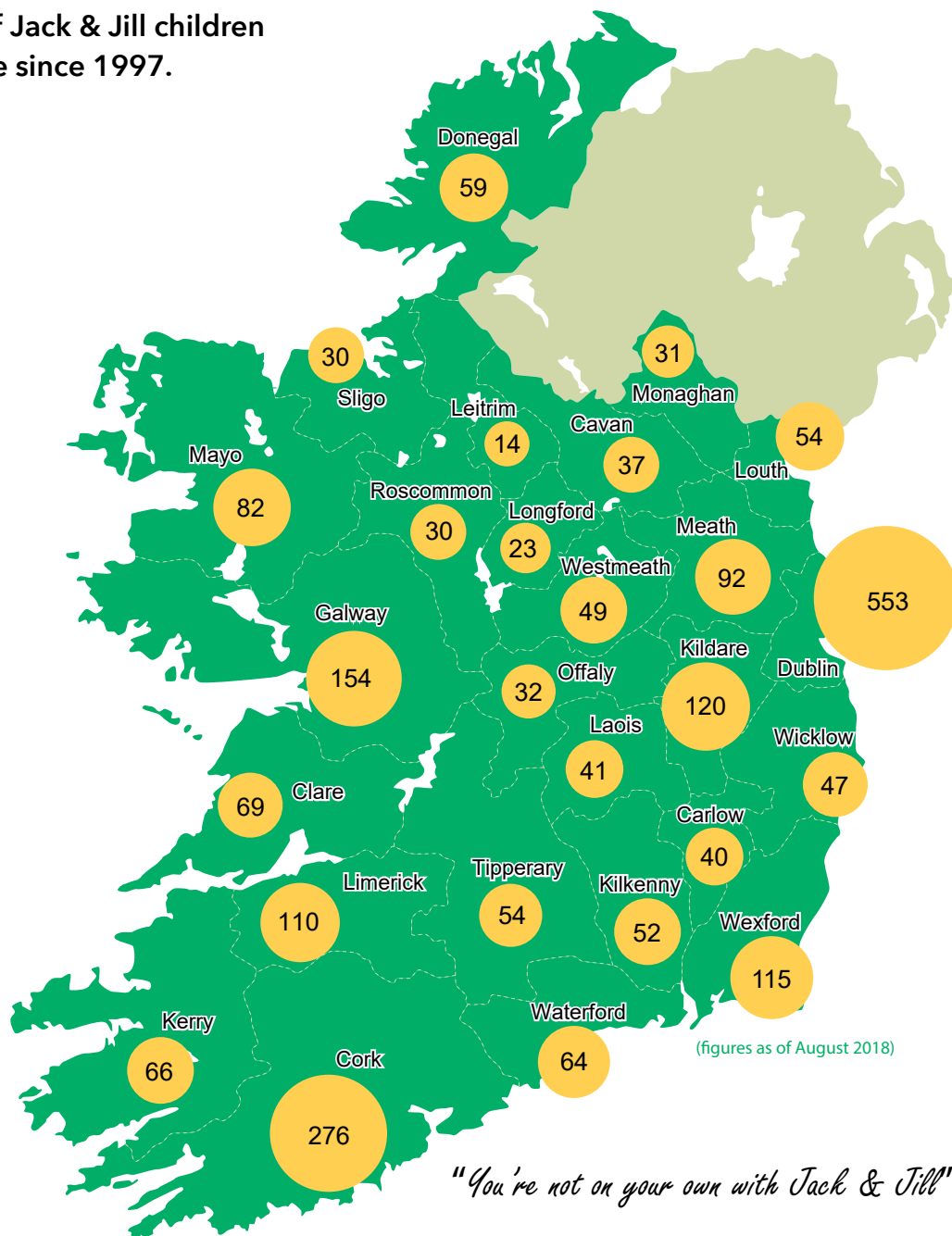
Mary Joe with Aisling



Family centred care

OUR SERVICE

Number of Jack & Jill children nationwide since 1997.



JACK & JILL 2017

**As a section 39 Not for Profit organisation,
none of our staff are employed by the HSE**



Care ongoing from
0 – 5 years



Typically 64 to 80
hours per month of
home nursing care
allocated to our
families



Jack & Jill nurses are a
constant presence to
our families



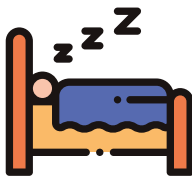
12 Liaison Nurses



700 Community
Nurses & Carers



320 families in
26 Counties



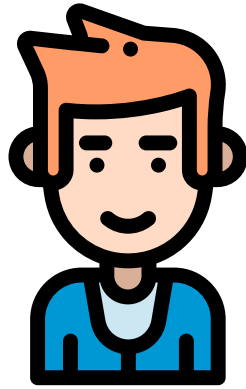
320 nursing beds in
homes all over Ireland,
more than in any of the
children's hospitals.



Money follows patient
into the home



Highly qualified
and experienced
Nursing Team



Age criteria
increase to
include children
up to the age of
5 in 2017



20 year track
record



Gift of time to
320 families

MEET THE BOARD



Donal Kavanagh
(Chairman)



Daniel Murphy
(Company Secretary)



John Sheridan
Board Member



Oliver Sutherland
Board Member



John O'Leary
Board Member



Alan Bateson
Board Member

WE ARE COMMITTED TO
SUPPORTING CHILDREN AND
THEIR FAMILIES



Catherine Logan
Board Member (joined in 2018)



Maeve Beggs
Board Member



Miriam Adamson
Board Member



Julie Ling
Board Member



Eddie Hobbs
Patron



Jonathan Irwin
Founder

MEET THE TEAM



Carmel Doyle

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Interim CEO
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Fundraising Director
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Sandra Nolan

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Covering: Dublin, North Kildare.

JACK & JILL LIAISON NURSES



Joanne Doyle

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Kilkenny.



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Covering: Mayo, Clare, North
Tipperary, Limerick.



Mary Joe Guilfoyle

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Covering: South Kildare, Laois,
Offaly.



Sheila Hayes

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South Tipperary



Eilín Ní Mhurchú

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eilin@jackandjill.ie
Covering: Cork



Fiona Callaghan

087 9733860
fiona@jackandjill.ie
Covering: Wicklow, Dublin.

MEET THE TEAM



Cathy Keighery

087 6004118

cathy@jackandjill.ie

Covering: Longford, Westmeath,
Roscommon, Sligo, Leitrim,
Shared Galway.



Anne Reilly

087 6612255

anne@jackandjill.ie

Covering: Donegal, Cavan,
Monaghan, Louth, Meath.



Caroline Thomas

087 2724612

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Covering: Dublin.



Tracey Marsden

Office Manager & Family
Coordinator
tracey@jackandjill.ie



Noeleen Ward

Family Coordinator
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FUNDRAISING AND FINANCE TEAM



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denise@jackandjill.ie



Alie Sheridan

Fundraising Executive
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Edelle Monahan

Fundraising Executive
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Jackie O'Connor

Corporate Fundraiser
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Bernie McDermott

Accounts Assistant
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BANKING ON CSR

Bank of Ireland



Our two-year partnership with Bank of Ireland, starting in 2017, demonstrates good CSR in practice. An ambitious goal was set by our banking friends of funding 20,000 home nursing hours for Jack & Jill families throughout every community across Ireland, but that's not all. On hearing our wish list for 2017 and beyond, the Bank of Ireland team was firmly committed to challenging, evaluating and strengthening our Up the Hill for Jack & Jill campaign to make it more sustainable.

From the outset we were a good match. Jack & Jill's reach across the country, our track record, family and community focus and our ability to show where the money goes, namely into the home following the patient, all helped to get us over the line at the pitch meeting. With 250 branches nationwide, Bank of Ireland has the largest branch network in Ireland.

From the start, the bank was focussed on developing a sustainable source of revenue for Jack & Jill in the years to come, as well as building a bank of time through real staff engagement. Essential for a charity like ours with a €3.5 million annual budget required to support this vital service and less than 20% of that required funding coming from the State.

Teamwork and good communications were key to this partnership. We had access to a Bank of Ireland team of specialists across a range of disciplines including designers who helped design the logo and full suite of collateral for the campaign and social media and communication experts were available to offer invaluable advice.

Developers were also involved in building the microsite for the campaign that enabled Jack & Jill to perform data analytics on registrations and build a robust process for future years. The internal drive from the bank was energetic and creative in encouraging colleagues to participate, an effort that was supplemented by the Bank of Ireland by matching employee funds raised euro by euro. The marketing leverage was also very significant, with an injection of €100,000 worth of media in national, regional and local media, giving a timely push up the hill, including TV and video interviews of families.

Furthermore, with Bank of Ireland's help, the Up the Hill campaign has been adapted and extended into a Jack & Jill awareness week, something the charity had wanted to initiate for some years. Out of the marketing brainstorms came the 'Jack & Jill & Me' platform, which encourages families to share their child's story through photo and video stories on



Carmel Doyle, Vincent Mulvey (Bank of Ireland) and nurse Fiona Callaghan

their own social media, thus encouraging the service users, our core community, to become the real PR champions for the charity and giving us their badge of approval.

Bank of Ireland staff also went above and beyond in advising Jack & Jill on our corporate partner pitch and how to identify and recruit more partners, an essential mission into 2018.

The core tenet of Jack & Jill is family and community and Bank of Ireland is now part of that extended family, as are all of our corporate partners. We will continue to embrace good CSR in practice through these partnerships which are a win win for all involved. The sheer energy and drive behind such partnerships is a positive force for good and for sustainability.

Thank you.



Up the Hill, Donadea 2017



Up the Hill, Donadea 2017

STRUCTURE & GOVERNANCE

The Jack & Jill Foundation is constituted under Irish company law as a company limited by guarantee and is a registered charity. The company is exempt from using 'Company Limited by Guarantee' under Section 1180 of the Companies Act 2014. The charity has attained the triple lock standard with the Charities Institute demonstrating openness, transparency and integrity to our beneficiaries and donors.

The directors who served during the year did not have a beneficial interest in the company. All directors serve in a voluntary capacity. The Senior Management team in 2017 included

Hugo Jellett	CEO
Sinead Moran	Nurse Manager
Saundra Nolan	Nurse Manager
Deirdre Walsh	Fundraising Director
Jane Darby	Finance Manager

Decisions regarding the pay and remuneration of the CEO at €90,000 p.a. are made by the Board.

The Board met four times during the year. It continued to give priority to achieving the highest standards of corporate and clinical governance, including strategic planning, service provision, financial management and fundraising.

GDPR was a high priority for the charity and the Board in 2017. All staff completed training courses with consent to hold contact details sought from all contacts on the database.

In common with many charities, the organisation must maintain and develop its income sources to ensure the continuation of its work. In order to mitigate this risk, the directors review the sources of income on an on-going basis. In addition, reserve levels are monitored to ensure that they are maintained at a reasonable level in the context of planned expenditure and future commitments

A risk register for the charity is in place, backed up by a risk management plan.



Best Practice in Transparency and Accountability

LAUNCH OF COVENTRY REPORT

On the 15th November 2017 a report on a service evaluation of the Jack & Jill service by Coventry University and Trinity College was launched at the Royal College of Physicians of Ireland.

An audience of Jack & Jill families, nurses, supporters and political representatives, as well as the co-founders of the charity Jonathan Irwin and Mary Ann O'Brien, heard high praise from the report authors for the Jack & Jill model of care. Collette Clay of Coventry University described the homecare service provided by the Jack & Jill Foundation around the country as, "A unique and very flexible service, delivered 365 days a year with no waiting list; a true care service that is designed around the whole family's dynamic, not just the sick child." According to the report "The Jack & Jill model of care should be used as an exemplar for other services." Key recommendations in the report, which is published on www.jackandjill.ie, include an extension of the age limit for Jack & Jill to 6 years of age; new ways of supporting parents through social media and support groups; government funding to provide 24-hour home nursing care for children who require end of life care; and access to more support and supervision for the wider nursing and carer team supporting families.



Mums Angela and Mary with nurse Cathy Keighery



Donal Kavanagh, Eddie Hobbs, Jonathan Irwin and Deputy Mattie McGrath TD



Hugo Jellett & Eilín Ní Mhurchú

AFTERNOON TEA 2017

2017 was the year we went on a tour of Ireland with our Afternoon Tea series to mark our 20th anniversary, which was launched by Pauline McLynn aka Mrs Doyle.

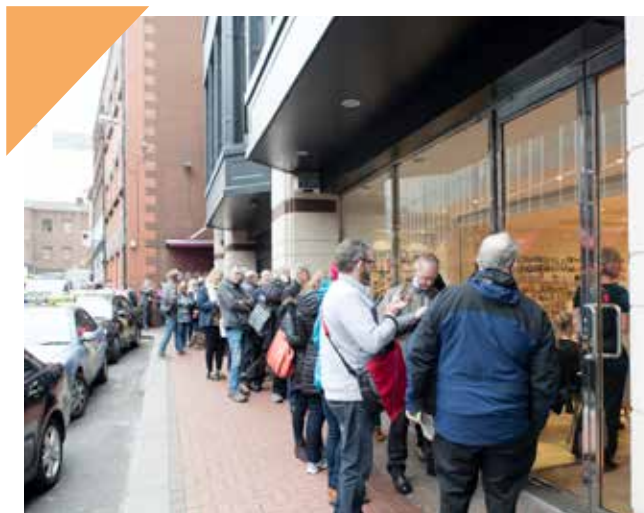


INCOGNITO

Jack & Jill launched a new public arts initiative in 2017 called Incognito asking 1000 artists to create and display postcard size pieces of art which were sold at the Solomon Gallery in Dublin for €50 each, without revealing the identity of the artist until after the sale, raising over €80,000 and winning awards in the art of fundraising.



Ian Brady and Lucinda Hall



Mo Kelly with Hugo Jellett and Martin Gale



FUNDRAISING



Jonathan Irwin with Pauline McLynn at Afternoon Tea 2017



Find a Diamond candle



RTE Concert Orchestra



Kings Inn Blacktie Dinner



VHI Marathon. Sandra Mellot & Friends



Kilkenny Cycle



Dubai Duty Free Ball in K Club



Dubai Duty Free Ball in K Club



Up the Hill for Jack & Jill

Buster the Bullock raffle



Up the Hill for Jack & Jill (John O'Leary and Tom)

FAMILY DAY

Our annual family day at the Royal Hospital Kilmainham, with smiles all round.



CHARITY SHOPS

We want to thank all our shop managers who put their heart and soul into making our shops the best they can be and also to all the volunteers without whom, this enterprise could not work. Our charity shops are another window into our local communities. We also want to thank MDL for providing us with a branded van for our shops.

Brian Tector - Area Shop Manager

Newbridge	Manager Peter McManus
Naas	Manager Jim Kenny
Crookstown	Manager Mary Garry
Portlaoise	Manager Linda O'Rourke
Arklow	Manager Theresa McCoy
Wicklow	Manager Rachel Von Metzradt
Gorey	Manager Robert McCoy (opened January 2018)



Peter McManus, Jonathan Irwin, Charlie Murless, Deirdre Walsh and Brian Tector



Charity Shop Newbridge

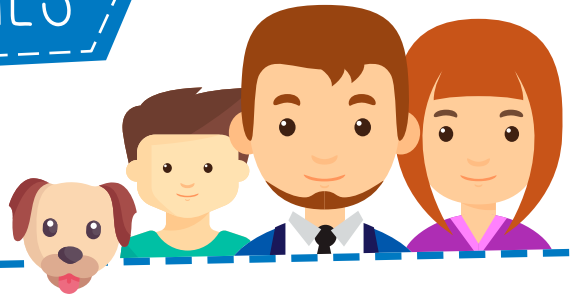


Fergus Conheady & Stephen Byrne from MDL with Jonathan Irwin



Charity Shop Arklow

FAMILY TESTIMONIALS



To me the Jack and Jill Foundation, is not just caring for children, it is caring for families, caring for adults.

Jack & Jill do so much more than just end of life care - they are there throughout their life not just at the end.

It was the caring for us as a family and how it affects us and our extended family. Jack & Jill are like a second family to us.

They are a lifeline when you are thrown into a world that you know nothing about!

It has changed my life, once a week for a few hours a weight is lifted off my shoulders and I can give my other children my undivided attention.

I thought my nurse was a fairy godmother, each time that we were in hospital she appeared, she knew what to say, what to explain, hold your hand and kind of just tell you things are going to be OK. They visit your home, they are part of your life, part of your family.

They always make the transition from a difficult, stressful crisis in the hospital to a more settled situation at home and are key to reconstructing the family at home.

Having a qualified Nurse to take care of our child provided a much-needed break for us as parents without the feeling of guilt.

Jack & Jill are an amazing service, the respite hours are often the glue that helps keep the family going.

If you have your child in hospital, you can use your Jack and Jill hours for the nurse to come into the hospital so that you can go home to see other children. It's amazing, the recognition that it is an important part of family life; that mum can go home, be there when the other children come home from school, cook their dinner and maybe come back to the hospital later that same night.

The success for us has been around the social aspects of family living. They are aware of how the family functions, how you function as a mother, how you function as a father and how you function as a family unit.

CORPORATE PARTNERS



Up the Hill for Jack & Jill 2017



The AMOSS Bake Off



Circle K Lego



Rainbow Run 2017



Woodies Heroes



Jack & Jill branded paper towels

Our thanks to all the Corporate Partners who supported us in 2017. They facilitate access to products, professional services and their customers. The relationship is symbiotic - we strive to encourage valuable engagement with their employees, by sharing our family stories and our community reach. It is all about community and connecting. The energy and drive from our Corporate Partners is powerful.

From climbing hills, baking cakes, placing Jack & Jill branding on products, selling scratch cards to providing expert help on campaigns, our Corporate Partners made a huge difference to the 320 families under our wing in 2017, raising almost €750,000 for our very sick children.



FINANCIAL SUMMARY

THE JACK AND JILL FOUNDATION CLG

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2017

	Restricted Funds €	Unrestricted Funds €	Year ended 31 December 2017 €	Restricted Funds €	Unrestricted Funds €	Year ended 31 December 2016 €
Income and endowments from:						
Donations and legacies	4,381	2,188,642	2,193,023	2,873	2,349,188	2,352,061
Charitable activities	22,189	773,391	795,580	57,612	537,012	594,624
Other trading activities	-	951,760	951,760	-	1,077,898	1,077,898
Investments	-	38,112	38,112	-	(22,850)	(22,850)
Other	-	4,601	4,601	-	17,974	17,974
Total income and endowments	<u>26,570</u>	<u>3,956,506</u>	<u>3,983,076</u>	<u>60,485</u>	<u>3,959,222</u>	<u>4,019,707</u>
Expenditure on:						
Raising funds	-	(887,431)	(887,431)	-	(1,150,722)	(1,150,722)
Charitable activities	(25,598)	(2,490,942)	(2,516,540)	(60,578)	(2,314,483)	(2,375,061)
Other	-	(24,742)	(24,742)	-	(22,320)	(22,320)
Total expenditure	<u>(25,598)</u>	<u>(3,403,115)</u>	<u>(3,428,713)</u>	<u>(60,578)</u>	<u>(3,487,525)</u>	<u>(3,548,103)</u>
Net movement in funds	972	553,391	554,363	(93)	471,697	471,604
Total funds brought forward	<u>205,256</u>	<u>1,814,585</u>	<u>2,019,841</u>	<u>205,349</u>	<u>1,342,888</u>	<u>1,548,237</u>
Total funds carried forward	<u>206,228</u>	<u>2,367,976</u>	<u>2,574,204</u>	<u>205,256</u>	<u>1,814,585</u>	<u>2,019,841</u>

THE JACK AND JILL FOUNDATION CLG

STATEMENT OF FINANCIAL POSITION

	31 December 2017 €	31 December 2016 €
FIXED ASSETS		
Tangible assets	307,245	307,314
Financial assets	<u>55,331</u>	<u>55,331</u>
	362,576	362,645
CURRENT ASSETS		
Current asset investments	815,199	777,086
Debtors	46,039	21,658
Cash and cash equivalents	<u>1,678,692</u>	<u>1,212,888</u>
	2,539,930	2,011,632
CREDITORS		
Amounts falling due within one year	<u>(328,302)</u>	<u>(354,436)</u>
NET CURRENT ASSETS	<u>2,211,628</u>	<u>1,657,196</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>2,574,204</u>	<u>2,019,841</u>
THE FUNDS OF THE CHARITY		
Restricted funds	206,228	205,256
Unrestricted funds	<u>2,367,976</u>	<u>1,814,585</u>
TOTAL CHARITY FUNDS	<u>2,574,204</u>	<u>2,019,841</u>

CALL TO ACTION

At the heart of Jack & Jill is a sense of family and community, and knowing that you are never too far from a family supported by Jack & Jill.

Ours is a child and family centred home nursing care and respite service and when it comes to corporate partners we are family centered too, always looking at the positive impact of the partnership from all sides.

The 2300 families we have supported since 1997 and their extended families are the real ambassadors for Jack & Jill, as are the 700 nurses, carers and volunteers throughout the country. We really depend on their continued loyalty and support and Jack & Jill wouldn't exist without this community generosity.

So, if you can help us to raise funds and awareness for Jack & Jill please get in touch. By doing so, you can give a gentle push of support to families in your community, walking this difficult care journey with the help of their Jack & Jill nurse and the wider team.

Together we can make a difference.

Thank you.

Carmel Doyle
Interim CEO



Ava, Miriam O'Callaghan, Sam and Eddie Hobbs



Nurse Caroline Thomas with Henry Shefflin and Anthony Daly



"We Care" Campaign with Brigid and Richard Flanagan



Alex and Annette Kinne



Children donate their Lego to Jack & Jill in
DPD Ireland Athlone depot



Jamie and Miriam O'Callaghan with Alex Kinne. Happy Faces



The Jack & Jill Children's Foundation

Johnstown Manor, Johnstown,
Naas, Co. Kildare. W91DYT2

Tel: 045 894538

Email: info@jackandjill.ie

Web: www.jackandjill.ie

Charity Number: CHY12405